

Deschutes County EcoTeam Participant Survey

Since record keeping began in 1995, approximately 3,500 people have participated in the Deschutes County EcoTeam Program. Of the 250 surveys mailed, 76 valid responses were received, yielding a response rate of 36.0%. The remainder of this chapter provides an analysis of the “Deschutes County EcoTeam Participant Survey”.

First, we will ask some general questions about your participation level:

Q-1 Approximately what year did you participate on an EcoTeam? **(check only one)**

- 1.3% THIS YEAR (2002)
- 94.7% IN THE LAST 5 YEARS (1998-2001)
- 1.3% BETWEEN 6 AND 8 YEARS AGO (1994-1997)
- 2.7% I PARTICIPATED DURING THE FIRST YEAR OF THE PROGRAM (1993)

Q-2 Did you complete the program?

- 94.7% YES
- 5.3% NO If NO, why not? _____

Q-3 Please indicate whether you strongly agree, agree, feel neutral, disagree, or strongly disagree with the following statements. **(circle a number for each statement)**

Statement	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
“Making a verbal commitment to my teammates to complete an ‘action’ encouraged me to actually follow through with it. ”	38.2%	51.3%	10.5%	0%	0%
“EcoTeam Coaches and Staff serve as a role model for sustainable lifestyles.”	30.3%	55.3%	10.5%	3.9%	0%
“My behavior changed more by participating on an EcoTeam than it would have if I read a book or brochure about similar actions.”	50.7%	37.3%	8.0%	2.7%	1.3%
“The EcoTeam program helped me move from awareness of an issue to actually taking action to change that habit in my life.”	37.3%	49.3%	9.3%	2.7%	1.3%
“I learned or shared sustainable lifestyle habits with my teammates that were not in the workbook.”	26.3%	40.8%	30.3%	2.6%	0%
“I receive positive feedback from community members for participating on an EcoTeam.”	9.2%	36.8%	43.4%	9.2%	1.3%

Q-11 If yes, which of the following actions do you take? **(check all the apply)**

75%	LOWERING YOU THERMOSTAT	28.9%	USING WEATHER STRIPPING
28.9%	USING INSULATION	90.8%	REMEMBERING TO TURN THINGS OFF
27.6%	OTHER _____		

Transportation

Q-12 Since you completed your EcoTeam, do you and/or your household continue to reduce the amount of driving you do?

68%	YES
32%	NO

Q-13 If yes, which of the following actions do you take? **(check all the apply)**

31.6%	CARPPOOLING	39.5%	BIKING
35.5%	WALKING	57.9%	COMBINING TRIPS
9.2%	OTHER _____		

Consumption

Q-14 Since you completed your EcoTeam, do you and/or your household continue to reduce your consumption actions?

88.2%	YES
11.8%	NO

Q-15 If yes, which of the following actions do you take? **(check all the apply)**

60.5%	PURCHASE OF LESS PACKAGING	65.8%	PURCHASING ECOWISE PRODUCTS
46.1%	REPLACING HOUSEHOLD TOXICS	60.5%	BUYING ORGANIC PRODUCTS
55.3%	FINDING SATISFACTION THROUGH NON-SHOPPING ACTIVITIES		
9.2%	OTHER _____		